

Malorie Shriver

Graphic / Web Design

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Objective

Seeking a position as an In House Graphic Designer that utilizes my 12 years of experience in print, digital and web design.

Technical Proficiency

- · Mac & PC
- Photoshop
- Illustrator
- InDesign
- HTML
- CSS
- · Microsoft Office
- EFI Fiery Command Workstation
- Xerox Digital Press

References

Kelly Clevenger Horizons Church Lost Creek, WV 304-745-5090

Gina Starrett Starett's Well Service, LLC Jane Lew, WV 26378 304-884-6488

Christy Wood Black Bear Customs Grafton, WV 304-695-8303

Summary

Creative Professional with over a decade of experience in the design industry. Expert on both Mac and PC. Skilled at creating documents and graphics for digital printing, offset printing, large format, web, and social media.

Professional Experience

Third Millennium Marketing Senior Graphic Designer

Bridgeport, WV April 2009 - Present

- Develop designs for print products including brochures, flyers, postcards, business cards, booklets, banners, signs, rack cards, and custom products.
- Prepare documents for both digital and offset printing processes.
- Design, code, and maintain static HTML pages and templates for use with WordPress and Concrete5 Content Management Systems.
- · Communicate with customers via face to face meetings, phone calls, and emails.
- Prioritize incoming projects based on production timelines and client deadlines.
- · Obtain stock images and maintain organization of digital assets.
- · Supervise and mentor design interns.
- Communicate with vendors to ensure proper completion of projects.
- Print documents and assist with production using Xerox Digital Press.

Freelance Design Graphic Designer

Clarksburg, WV 2005 - Present

- · Develop websites and print products for various individuals and organizations.
- · Consult with clients to determine the most effective marketing strategy.
- Work within clients deadlines and budgets to fulfill marketing and design needs.
- Communicate with vendors to ensure proper completion of printed materials and signage.
- Obtain and set up website domains, hosting plans, content management systems, and email plans for clients.

Horizons Church Graphic Designer

Lost Creek, WV September 2006 - April 2009

- Film and edit video interviews and multi-media for use during weekly services.
- · Create designs for bulletins, flyers, posters, banners, and brochures.
- Manage team of volunteers for production of weekly services.
- · Maintain church website.

EDUCATION

Fairmont State University B.S., Graphics Technology

Fairmont, WV 2004 - 2008

- · Graduated with honors.
- Founding member and treasurer of Student Graphics Organization.
- Member of Honors Program, Mound Yearbook Staff, Columns Student Newspaper Staff. Editor and lead designer of the 2007-08 Mound Yearbook.